



**NEWLOOK**  
INTERNATIONAL

# COLOR SELECTION GUIDE

*Proven Quality Since 1989*

- Endura Solid Stain™
- Endura Enhancer™
- Color Additive Booster
- WallStain; Solid & Translucent
- The ORIGINAL Solid Color Stain™
- EnduraCool Stain™
- Liquid Pigment Color™

Please read the respective Technical Data Sheet on NewLook's website (GetNewLook.com) before attempting to use.

Enhance the image of your existing concrete with NewLook's family of water-based Concrete Color Stains. They are non-acid, non-acrylic and contain no hazardous chemicals (VOCs), which means they are safer to use and there is no messy clean up, neutralizers or acid-free sprayers required. You also get consistent, controllable color since they do not react with concrete. NewLook Concrete Color Stains penetrate the surface of porous concrete without changing its texture, unlike paint or some sealers. Easily maintain both your interior and exterior concrete surfaces by restoring previously colored surfaces, changing colors or rejuvenating old, tired-looking concrete.



206 Charcoal



276 Medium Gray



275 Light Gray



214 Moonrock



202 Natural



215 Sunrise



344 Sierra



213 Caramel



225 Cowboy Dust



233 Beach House



286 Harvest



291 Fresco



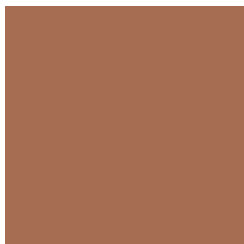
292 Autumn Wood



294 Mountain Brown



272 Dark Brown



293 Spanish Clay



244 Terracotta



245 Spanish Red



295 Light Oak



237 Buffalo Brown

Industry standard colors available, including Black (207), White (230), Safety Red (399), Safety Yellow (289) and Safety Blue (240). Custom color matching and cross-reference color matching to other manufacturer's standard colors are also available. Contact your local distributor for product availability.

## PRODUCT COVERAGE\*

Solid Color Stain (Large) = approx. 350 sf twice / 32 sm twice†

Solid Color Stain (Small) = approx. 45 sf twice / 4 sm twice†

Translucent Color Enhancer (X-L) = approx. 600–1200 sf / 56–112 sm

Translucent Color Enhancer (Large) = approx. 300–600 sf / 28–56 sm

Translucent Color Enhancer (Small) = approx. 75–150 sf / 7–14 sm

Endura Solid Stain (1 Gal.) = approx. 250–500 sf / 19–37 sm

\* Coverage is based on substrate porosity, moisture content, surface temperature and application method.

† NewLook International, Inc. recommends two (2) coatings of the Solid Color Stain and CoolStain PRO.

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The colors shown are approximate and, as close as possible, represent concrete with a flat-troweled finish. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, jobsite conditions, finishing techniques, curing methods or other jobsite variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials can produce variations in color. NewLook International, Inc. strongly recommends representative jobsite samples (mock-ups) prior to project installation. NewLook Concrete Color Stains are ideal for driveways, garage floors, pool decks, offices, restaurants, hotels, theme parks, shopping malls, walkways, schools and other high-traffic municipal areas.

# TiqueWash™



**NEWLOOK**  
Improving Surfaces Globally

Restore and revitalize your stamped concrete with TiqueWash™, an advanced antiquing colorant used to easily create a natural-looking, multi-toned finish on textured concrete surfaces. TiqueWash is a translucent color wash that, once applied, runs off high spots and settles in the low spots of textured concrete.

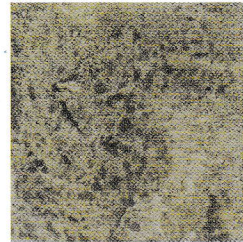
- ▶ NATURAL LOOKING ANTIQUING COLORANT
- ▶ EXCELLENT ADHESION OVER MOST STAINS & SEALERS
- ▶ ULTRA FINE POWDER FORMULA PENETRATES EFFICIENTLY
- ▶ FAST-DRYING, EASY TO USE, LOW COST
- ▶ WATER DILUTABLE ZERO VOC COLORANT



Dark Gray TW-101



Medium Gray TW-102



Light Gray TW-103



Arctic Chill TW-104



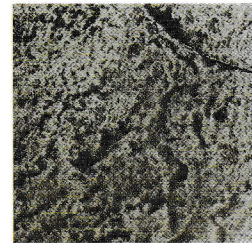
Sahara Night TW-105



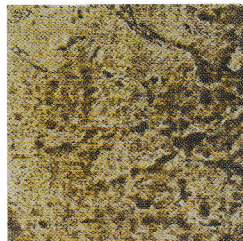
Aged Coral TW-106



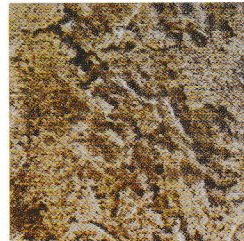
Terra Cotta TW-107



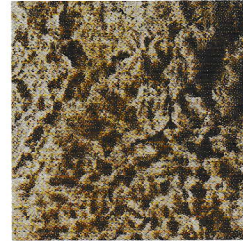
Sea Foam TW-108



Smokey Quartz TW-109



Antique Umber TW-110



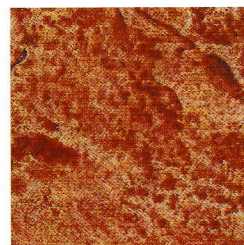
Saddle Dust TW-111



Seasoned Earth TW-112



Sycamore TW-113



Jasper TW-114



Island Spray TW-115



Evening Oak TW-116

## PRODUCT COVERAGE

One 3 lb bag covers approx. = 2,000 - 3,000 ft / 186 - 279 m<sup>2</sup>

Or 200 ft per diluted gallon of water / 19 m<sup>2</sup>

1 Unit yields 8 - 10 gallons

Coverage is based on substrate porosity, dilution ratio, surface temperature and application method. Dilute with approximately 16 parts water.

**Color Disclaimer:** The colors shown are approximate and, as close as possible, represent sealed areas of relief or texture on stamped concrete where TiqueWash will puddle and dry to achieve its darkest, most concentrated color. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, job site conditions, finishing techniques, curing methods or other job site variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials will produce variations in color. NewLook International, Inc. strongly recommends representative job site samples (mock-ups) prior to project installation. NewLook TiqueWash is ideal for both interior and exterior, commercial and residential stamped concrete. Make sure to seal TiqueWash to enhance color.